



The course will run over 12 Tuesday nights and two Saturdays in the Autumn and Spring terms.

This course runs under the Back to Education Initiative (BTEI) and is free for all qualified applicants.

Previous completion of QQI Level 4, Level 5, or Level 6 modules is an advantage.

For further information, email Fintan Kemple, Director of Adult Education at [kemplef@gorey.cs.ie](mailto:kemplef@gorey.cs.ie)



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## To register

Register online at [www.goreyadulthood.ie](http://www.goreyadulthood.ie)  
using Easy Payments Plus.

Or call us on  
053 942 1167

or  
087 904 9178

and register using a credit card

# ENTREPRENEURSHIP FOR WOMEN



Build your idea into a business



## Why do this course?

If you have a business idea and you want to test it and get it off the ground, this course is just what you're looking for.

You will develop the skills to become an entrepreneur and to identify and develop your business idea.

Whether you want to set up a new business or develop an existing business, this practical course will help you with planning your next move, risk management, and outside-the-box thinking.

It will also develop the personal and interpersonal skills, values, and attributes needed by you as an entrepreneur.

## Who should do this course?

This course is targeted at women who are unemployed and want to set up their own business. Or, you may want to progress from being an employee to running your own business.

It is also suitable for women in an existing business who want to scope out a new business idea and develop extra skills to expand their business.



**This is a practical, workshop-based course, where participants share skills and experiences to benefit each other. Speakers from relevant funding organisations and women in existing businesses will also share information and experiences with the participants.**

## What will be covered?

At the end of this practical course, you will have written key elements of your business plan, acquired vital communication skills, and boosted your personal effectiveness in group situations. The course is made up of three QQI L5 modules:

### ENTREPRENEURIAL SKILLS 5N1951

Research your business idea, assess how innovative it is, know what problem you are solving, identify what entrepreneurial skills are needed, how much your business will cost and how much money it will generate.

### PERSONAL EFFECTIVENESS 5N1390

Learn how to be more effective in a range of contexts, how to solve problems, how to manage meetings and get the most out of groups of people.

### COMMUNICATIONS 5N0690

Improve your interpersonal communication skills, identify what communications technology will be needed to promote your business idea, learn how to present your business idea, and explore legislation relevant to your business.